

Podcast Rubric

Essential Question: _____

Angle: _____

Category	Expectation	Points Possible	Points Earned
Engaging Title and Lead	<ul style="list-style-type: none"> • Title is creative and captures the spirit of the story. • Lead is a brief well-tuned statement that introduces the angle through detail, wordplay, description, etc. • Lead is engaging, makes you want to hear more. • "Nutgraf" after lead zooms out and gives the context for the story, answers most of the five Ws: who, what, where, when, why. 	10	
Depth of Exploration of Angle	<ul style="list-style-type: none"> • Angle is clearly established and defined for the audience. • Multiple aspects of the angle are explored in depth. • Podcast demonstrates a clear understanding of the complexities of the chosen angle. • Story line is logical in its approach to exploring the angle. • The end answers the reader's questions about the subject. 	10	
Balance of Showing and Telling	<ul style="list-style-type: none"> • Narrator smoothly alternates between the interviewee's story and explanation. • Narrator avoids over-explaining the meaning of events, allowing the events and the interviewee to speak for themselves when they can. • Narration draws upon sensory detail. • "Telling" statements are paired with descriptive material (ie: from the interviewee, or sensory detail). 	10	
Journalistic Style	<ul style="list-style-type: none"> • Attributions are correct and embedded within the story. • Language is clear and direct. • Story is told in the past tense, unless giving situational details from the interview itself to set the scene. 	5	
Production	<ul style="list-style-type: none"> • Podcast is ready on the day it needs to be put into the website. Student is prepared with an uploaded version that meets the requirement of at least 3 minutes. • Drafts of interview questions, script, and storyboard are on time during the production process. • Edits are smooth and sound is clear. 	5	
Comments:		Total	40